

objective: in applying for this position i hope to further develop my web-design skills by creating and discovering new systems and formats to make company products competitive and cutting edge. through the development of these skills i hope to expand the company's ability to target new audiences and venture into new markets.

work experience: **aug. 2006 – present** **practis inc** **rochester, new york**
responsible for the overall design and maintenance of company and client websites including web graphics, flash animations, user interfaces, call-outs, color schemes, templates and layouts. ability to handle deadlines, simultaneous projects, problem solve and communicate. designed over 250+ unique custom web sites for medical and healthcare organizations around the country.

may 2003 – present **freelance designer/developer** **henrietta, new york**
designed, developed and produced website layouts, interfaces, logos and collateral material. clients include webverify, stratmosphere, inc., spa elan at the lodge at the woodcliff, georgia all terrain monsters, vida design, victor hiking trails, dudley dawson, goodman realty, emily angell photography, classic adventures, classic bath, charwood commercial realty llc, select technologies, showmedia.

summer 2003 **buck & pulleyn** **fairport, new york**
worked with an award-winning creative team to produce websites and interactive multimedia for clients such as eastman kodak, corning, university of rochester, veramark and rochester music festival, increased production and added great energy and enthusiasm to the agency.

2001 – nov. 2004 **rochester institute of technology** **rochester, new york**
assisted and advised customers making the complex decision on purchasing a computer to meet their needs as a student or a professional. troubleshot customer's technical, software and hardware issues. in doing this i helped campus connections maintain its high level of sales and exceptional customer service.


2000 – 2001 **supplystream inc.** **penn yan, new york**
created and managed the company's website and servers. worked with their marketing and sales team to create professional media upon request.

education: **2001 – 2004** **rochester institute of technology** **rochester, new york**
3.5 g.p.a. - b.f.a. in new media design & imaging
awarded r.i.t. scholarship
november 2004

1999 – 2001 **finger lakes community college** **canandaigua, new york**
3.3 g.p.a. - graphic arts and advertising technology a.a.s.
may 2001

skills:

design: web and multimedia design and development, identity and branding, interface and interaction design, internet application development, motion graphics and digital video, 3D modeling and animation, page layout and typography.

platforms: ( & ibm) create and managed web servers, exceptional computer trouble-shooting skills.

software: adobe dreamweaver, flash, photoshop, fireworks, afterEffects, illustrator, inDesign, acrobat, quarkXpress, maxon cinema 4D, microsoft word and unix.

languages: html, actionscript 2 & 3, javascript, jQuery, CSS

awards received: 2007 - 2010 web awards (viaradiology.com, advantagecare.com, compassionandsupport.com, spinemd.com, pediatricassociates.com, blueridgeortho.com, ossortho.com)
2001 r.i.t. transfer scholarship
1999 recipient of the wegmans scholarship
1997 eagle scout, boy scouts of america

portfolio: <http://www.reddoutdesign.com>